

Advanced Workshop in Results Measurement for PSD 2023
Products and Dissemination
30 July 2024

1 Practitioner Brief: [Operationalising System Change Assessment](#)

This product provides practitioners with concise explanations on how to operationalise key steps in assessing system change: summarising a strategy and developing ‘helicopter lens’ and ‘intervention lens’ assessment plans. The text is accompanied by three templates that practitioners can download in excel and put into use. Both the text and each of the templates provides examples using one of the cases from the workshop so that readers can see how to apply it in practice. The text uses the same graphic design style as the Pragmatic Approach to Assessing System Change products to emphasise the link. This brief has been posted on the BEAM Exchange and linked to the other Pragmatic Approach products. It is also posted on the DCED, Marketlinks and MCL websites.



2 Practitioner Brief: [Conducting Sector Strategy Review Meetings](#)

This product provides practitioners with detailed guidance on how to conduct sector strategy review meetings, a proven approach for internal, team-based adaptive management. The brief explains step by step how to plan and conduct sector strategy review meetings that channel evidence from monitoring system change into decision-making. The brief uses a case from the workshop to illustrate the steps to help practitioners apply them. The text is accompanied by a template in excel that includes instructions and an example of how to synthesise findings on system change in preparation for a review meeting. The format is linked to the strategy table provided in the product above. This brief has been posted on the BEAM Exchange, the DCED website, Marketlinks and the MCL website.



3 Blog: [Assessing system change: You may not know it, but you are probably already doing it, so why not go the extra mile?](#)

This blog is designed to encourage uptake of ‘helicopter lens’ assessment, which is lagging behind the use of the ‘intervention lens’. Using a story and examples, it explains that many programme staff members are already gathering some big picture information, but it is haphazard and not well documented. It explains how regular assessment of the big picture can help a programme and points to the resources above, citing specific ways the guidance can help a programme. The blog is posted the BEAM Exchange and currently features on the homepage.

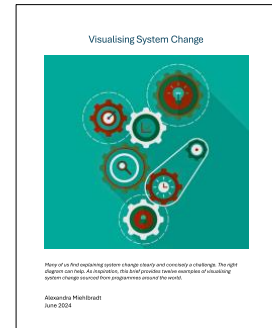
4 Donor Guidance: Guiding Programmes to Assess System Change: A checklist for donor programme managers to guide implementing partners and programmes to assess system change

This guidance document provides a series of questions for donor programme managers to consider so that they enable and guide their programmes to assess system change. The guidance first provides a succinct introduction to assessing system change. It is then structured in three parts around the programme life cycle: design, implementation and end-of-programme evaluation. For each of these phases, the guidance asks key questions and provides advice on what donors can do to ensure programmes can and do assess system change and use the

findings in management and reporting. This guidance is in the final stages of production and will be posted on the DCED and other websites. The DCED has also committed to offering workshops for DCED members on how to effectively use the checklist to guide programmes.

5 Examples Brief: **Visualising System Change**

The workshop showed that diagrams can be a tremendous aid in explaining system change. This brief aims to inspire practitioners, donors, researchers, evaluators, communication specialists and others working on catalysing system changes to create and use diagrams to communicate their strategies for, and progress towards, system change. It includes concise introductory text and twelve examples of visualising system change from programmes around the world. Each diagram is accompanied by brief comments from the diagram author or programme staff member on what the diagram illustrates, why it was created and how it was used. The brief has been posted on the BEAM Exchange, the DCED website and the MCL website. The diagram authors have also expressed interest in disseminating it further. In addition, the Market Systems and Partnerships Activity funded by USAID is interested in running a webinar on the topic featuring the brief and several diagram authors from it.



In addition to the dissemination channels described above, the facilitators have encouraged uptake of the products through posts on LinkedIn, which have garnered significant interest. For example, a post on Operationalising System Change Assessment has received 4,600 impressions, 59 reactions, 10 reposts and 4 comments to date. The facilitators are also using their professional contacts to increase exposure for the products. For example, Aly Muehlbradt will be featuring in a video podcast on assessing system change in August, which provided an opportunity to mention the learning products and encourage their use.